

VOTING CASE STUDY

PROVIDING INNOVATIVE EVENT TECHNOLOGY SOLUTIONS



CHALLENGE

One World Rental were tasked with configuring, delivering and installing 200 Cellular iPad Airls to collect data from customers in a large chain store.

To navigate the logistical challenges we worked closely with our account managers in several leading courier companies to ensure we received the same service promises that we extend to our customers.

SOLUTION

We were able to create information packs on how to install the iPads into the stands and created custom videos to be played once the iPads were turned on.

RESULT

Once installed, the iPads were able to collect, collate and store details in accordance with GDPR regulations.

The data was then used to provide instore insight to the brand marketing team.